

## **Website Contest Guidelines**

### **For Chapters of Tennessee GWRRA**

#### **Purpose:**

These guidelines establish procedures for recognition of a deserving Tennessee Chapter webmaster for his or her hard work and creativity in establishing and maintaining a Chapter website that is comprised of vital informational content. The Chapter website can be a very valuable tool in recruiting new GWRRA members. It should also serve the Chapter participants. In fact, anyone worldwide has access to your Chapter website, so let's display our GWRRA Chapters with pride!...via the world wide web.

#### **Design and Scoring:**

- ☑ There is no requirement for a specific design format. Highly technical issues will not be considered. The primary emphasis of the contest is on *website content*.
- ☑ Several items will be considered minimum desired content for the home page. These are listed on the Guideline Reference Sheet attached. Other content will be scored as well.
- ☑ Links that are considered in the scoring process will be checked (clicked on) to ensure that they point to where they should and do not display an error page.
- ☑ Scoring will be completed using a point system by the TN District MECs at *unannounced periodic intervals* throughout the year. The Chapter webmaster whose website has accumulated the most points during the year will be declared the winner.

#### **Notification of Award:**

The award will be presented at Winter Event in 2013 to the webmaster of the TN Chapter whose website is selected for the annual award (as determined by the scoring process above).

#### **Submission Requirements:**

***This contest requires entry;*** Chapter websites will not automatically be considered. The Chapter webmaster must be a GWRRA member in order to participate in this contest.

Contest entry is simple! This contest can be entered by sending an email to the TN District Webmaster:

- ☑ Jim Lester jimlester21@gmail.com

The email must:

- ☑ Indicate your intention to enter the contest.
- ☑ Contain a URL or link to the Chapter website
- ☑ Be received by the TN District MECs no later than January 31, 2012.
- ☑ Provide the Chapter Webmaster's name, GWRRA membership number, email address, and telephone number

You will receive a reply email acknowledging receipt of your contest entry.

#### **Tie Breaker:**

In the event of a tie, the overall website content will be reviewed by the TN District MECs. Their review and decision will determine the winning website and will be final.