

Newsletter Contest Guidelines

For Chapters of Tennessee GWRRA

Purpose

- These guidelines establish procedures for recognition of the time, hard work, and information that Tennessee Chapters are putting out to Chapter participants in the form of a Chapter Newsletter.

Format

- There is no requirement for a specific format. Each chapter chooses their preferred format. In accordance with the GWRRA Officer's Guidebook, several required items must be present on the front page of the newsletter. These items are:
 - The name "Gold wing Road Riders Association" or the letters GWRRA
 - Chapter's name or initials
 - GWRRA Logo
 - Region, District, and Chapter letter designation
 - Month and year
- Newsletters can be in black/white or in color. There will be no points awarded or subtracted for either format.

Judging Guidelines

- In an effort to help promote submissions by all Chapters, a Chapter will be ineligible for participating in the remaining quarters of that year once they have been selected as a quarterly winner.
- The following criteria will be judged:
 - GWRRA, Region N, TN-District, and Chapter Logos
 - Chapter Name or Initials
 - Listing of the Chapter Officers to include contact information
 - Listing of the Chapter Staff to include contact information
 - Chapter, TN-District, Region N, and National news highlights
 - Articles: Chapter Director, Assistant Chapter Director, Rider Educator, Couple of the Year, Membership Enhancement Coordinator, and Chapter participants who may wish to share something
 - Information about Chapter Participants: Birthdays, wedding anniversaries, anniversary dates of Members joining GWRRA
 - Calendar of events in a calendar format or list of upcoming events
 - Spotighting Chapter Participant/Participants: Spotighting a participant(s) for a job well done or introduction of Chapter participants
 - Monthly Gathering/Meeting: Where, when, and time of monthly gathering

- Fun activities the Chapter is participating in
- Special editions for judging purposes will not be accepted. An exact copy of what the members receive is what is to be submitted for consideration
- A sample score sheet is included

Submission Requirements

- Tennessee Chapter newsletters should be submitted each month to the TN District Membership Enhancement Coordinators::

Mail Hard copy to: Ranny & Jenice Saint
 186 Country Place Dr. NW
 Cleveland, TN 37312

- Newsletters need to be **received** by Ranny & Jenice Saint by the 1st of the following month (ex. Newsletters for January need to be received by February 1st).
- Participation in this program is the sole responsibility of a Chapter. Chapters should submit newsletters for consideration in accordance with these Newsletter Contest Guidelines.

Scoring

- Scoring will be completed for the quarter by the 10th of each month following that quarter (April 10th, July 10th, October 10th, and January 10th).

Forwarding for Region N Competition

- Each quarter the single winning newsletter from the Tennessee District will be forwarded to the Region N Membership Enhancement Coordinators to be entered into the Region N Newsletter Contest.

Notification

- The Tennessee Chapter selected for the quarterly award will be notified at the next available Tennessee District Event (ex. Winter Event, Spring Fling, District Picnic, TN Ops Meeting).

Tie Breaker

- In case of a tie, the overall content of the newsletters in question will be reviewed by the Tennessee Membership Enhancement Coordinators. Their decision will determine the winning newsletter.

Section 3¹

Membership Enhancement Division Newsletter Award Score Sheet

AREA SCORED	ITEM	POINT VALUE	TOTAL
Front Page Required	GWRRA Logo	3	
	Gold Wing Road Riders Association or GWRRA	3	
	Chapter Name or Initials	3	
	Chapter, District and Region Logos (1 point for each)	3	
	Month and Year	3	
Contents	Article - Chapter Director	4	
	Article - Assistant Chapter Director	4	
	Article - Rider Educator	4	
	Article - Couple of the Year	4	
	Article - Membership Enhancement Coordinator	4	
	Article - Chapter Participants	4	
	Chapter Officers Contact Information	3	
	Chapter Staff Contact Information	3	
	Calendar / Schedule of events	2	
	Chapter Participant GWRRA Join Date (ex. 7-96)	3	
	Chapter Participant Anniversaries	3	
	Chapter Participant Birthdays	3	
	Chapter Participant Recognition	5	
	Chapter Activity Photographs - 2 or more pictures	5	
	Date/time location next Monthly Gathering	3	
	GWRRA MED, LTD and Rider ED LOGO's (1 point each)	3	
	Graphics / Clipart	2	
	GWRRA Motto	3	
	District Officers	1	
	District Schedule of Events	1	
	District, Region or National news briefs	1	
Content – Overall content and “FUN” activities	20		
		TOTAL	

¹ This score sheet is copied from the National *GWRRA Membership Enhancement Division Chapter Newsletter Award Guidelines*, Revised May 2008. The guidelines for the national newsletter award can be seen at <http://med.gwrra.org/guides/other/NATNewsletterAwardREV05081.pdf>