



Quarterly Newsletter Contest Guidelines

For Chapters of Tennessee GWRRRA

(Revised 1/1/2012)

Purpose

These guidelines establish procedures for recognition of the time, hard work, and information that Tennessee Chapters are putting out to Chapter participants in the form of a Chapter Newsletter. The purpose of the newsletter is to document the activities, fun, and participation by Chapter participants, and to be an informative communications medium for and to the members.

Format

- 1) There is no requirement for a specific format. Each chapter chooses their preferred format. In accordance with the GWRRRA Officer's Handbook, several required items *must be present* on the **front page** of the newsletter. These items are:
 - a) "Gold Wing Road Riders Association" or "GWRRRA"
 - b) Chapter Name / Initials
 - c) GWRRRA Logo (Current)
 - d) Region, District, and Chapter Logo (Current) / Letter Designation
 - e) Month and Year
 - f) GWRRRA motto "Friends for Fun, Safety, and Knowledge"
- 2) Newsletters can be in black/white or in color. There will be no points awarded or subtracted for either format.

Judging Guidelines

- 1) In an effort to help promote submissions by all Chapters, a Chapter will be ineligible for participating in the remaining quarters of that year once they have been selected as a quarterly winner.
- 2) See attached score sheet for criteria to be judged. The score sheet will be utilized by the District Membership Enhancement Coordinators to evaluate each newsletter submitted.
- 3) Special editions for judging purposes will not be accepted. An exact copy of what the members receive is what is to be submitted for consideration for this contest.

Submission Requirements

- 1) Tennessee Chapter newsletters should be submitted by U.S. mail each month to the TN District Membership Enhancement Coordinators. Mail hard copy to:
Allen & Dottie Wessels
630 Merganser Dr.
Smyrna, TN 37167
- 2) Newsletters need to be **received** by Allen & Dottie Wessels by the **1st** of the following month (example: Newsletters for January need to be received by February 1st).
- 3) Participation in this program is the sole responsibility of a Chapter. Chapters should submit newsletters for consideration in accordance with these Newsletter Contest Guidelines.

Scoring

- 1) Scoring will be completed for the quarter by the 10th of each month following that quarter (April 10th, July 10th, October 10th, and January 10th).

Forwarding for Region N Competition

- 1) Each quarter the single winning newsletter from the Tennessee District will be forwarded to the Region N Membership Enhancement Coordinators to be entered into the Region N Quarterly/Annual Newsletter Contest.

Notification and Award

The Tennessee Chapter selected for the quarterly award will be notified, and the award will be presented to the Chapter Newsletter Editor (or Chapter Director, if the editor is not present) at the next available Tennessee District event (such as Winter Event, Spring Fling, etc.). Each winning newsletter will also be posted on the Tennessee District website www.tngwrra.org during the quarter following the selection.

Tie Breaker

In case of a tie, the overall content of the newsletters in question will be reviewed by the Tennessee Membership Enhancement Coordinators. Their decision will determine the winning newsletter.

Allen & Dottie Wessels

GWRRRA Tennessee District Membership Enhancement Program Coordinators



GWRRRA Tennessee District Newsletter Award Score Sheet

(Revised 1/1/2012)

Chapter _____

Month _____

AREA SCORED	ITEM	POINTS AVAILABLE	POINTS EARNED
Front Page Required	GWRRRA Logo		
	Chapter Name/ Initials		
	Chapter, District and Region Letter Designations/ Logos		
	Month and Year		
	Gold Wing Road Riders Association/GWRRRA		
	GWRRRA Motto		

The above items must be on the front page in order for the newsletter to qualify for further judging of the specific criteria below, therefore no points are awarded for required items.

CONTENTS	Article - Chapter Director		
	Article - Assistant Chapter Director		
	Article - Chapter Educator		
	Article - Chapter Membership Enhancement Program Coordinator		
	Article - Chapter Couple of the Year		
	Article - Chapter Participants and Other Staff (maximum of 5 to be scored)		
	Article / News from Tennessee District		
	Article / News from Region N		
	Article / News from GWRRRA National		
	Chapter Officers and Staff list including contact information		
	Chapter Calendar / Schedule of Events / List of Upcoming Rides		
	Chapter Participants info: Birthdays, Anniversaries, GWRRRA Join Date, etc		
	Chapter Participants recognition: Rider Ed levels earned, LTD classes, etc		
	Chapter Activity Photographs of fun activities, community involvement, etc		
	Date, Time, and Location of monthly Chapter Gathering		
	GWRRRA MEP,LTP,MAP and Rider Ed Logos		
	Promotion of local Chapter, District, Region, and National Events		
Other unique items: clipart, jokes, recipes, chapter visitation, etc			
Overall Content	Newsletter is visually appealing, well organized and layout easy to read		
	Newsletter is informative, with information being current and timely		
	Author of each article is evident		
	Newsletter spelling and grammar is correct		
Scoring	Deductions for obsolete GWRRRA or Region logos		
	Total Points Possible		
	Total Points Awarded		